

Sloan Incentivized Sweepstakes ("Sweepstakes") Official Rules

No purchase or payment of any kind is necessary to enter or win. A purchase or payment will not increase your chances of winning. Void where prohibited by law. This Sweepstakes is intended for play in the United States only and will be governed by U.S. law. Do not enter if you are not eligible and located in the United States at the time of entry.

This is a closed Sweepstakes open only to individuals that receive an authorized Sweepstakes Communication from Sponsor (defined below).

Important: Please read these official rules ("Official Rules"), which are a contract, carefully before entering. Without limitation, this contract includes agreement to arbitrate disputes, indemnities to the sponsor from you and a limitation of your rights and remedies. By participating, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements.

1. ELIGIBILITY: The Sweepstakes is open to legal residents of anyone (1) of the fifty (50) United States and the District of Columbia (the "**Territory**") who are at least eighteen (18) the age of majority under applicable law in their state or jurisdiction of primary residence at the time of entry who receive a Sweepstakes Communication (defined below) from Sponsor. **You are not eligible to participate if you do not receive or have access to a Sweepstakes Communication directly from Sponsor.** You are not eligible to win a prize in this Sweepstakes if your receipt of a prize would result in you receiving prizes totaling \$600 or more from Sponsor in a single calendar year.

If you are completing the Activity (defined below) or otherwise participating on behalf of an organization or your employer, the organization/employer must be legally formed in a state or jurisdiction within the Territory. By participating as part of an organization or on behalf of your employer, you agree that: (1) these Official Rules are binding on you, individually, and your employer/organization; (2) you are acting within the scope of your employment or agency; (3) you warrant that you have authority to do so; (4) that your employer/organization has full knowledge of your actions and has consented to them; and (5) your actions do not violate your employer's or organization's policies and procedures.

Employees, contractors, directors, officers, and agents of Sloan Global Holdings, LLC ("**Sponsor**") and its parent, affiliates, subsidiaries, distributors, sales representatives, agents, brokers and advertising, promotion and other agencies and all other service agencies involved with the Sweepstakes (collectively the "**Released Parties**"), and members of the immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household of each such individual (whether or not related) are not eligible to enter or win.

This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Eligibility for, and those who receive or have access to a Sweepstakes Communication, will be determined in Sponsor's sole discretion. Even if you receive or have access to a Sweepstakes Communication, you must confirm that you meet all eligibility requirements; receipt of or access to a Sweepstakes Communication does not guarantee that you are eligible to participate in the Sweepstakes.

2. SPONSOR: Sloan Global Holdings, LLC, 10500 Seymour Avenue, Franklin Park, IL, 60131. Any reference to third parties in connection with prizes, third-party websites, or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship, or affiliation with Sponsor or the Sweepstakes.

3. HOW TO ENTER: During the Sweepstakes Entry Period, Sponsor will send, post and/or display invitations via email or other method ("**Sweepstakes Communication**") to select individuals to participate in a prompted activity, such as taking a survey or completing a user profile ("**Activity**") on a designated website (the "**Sweepstakes Site**"). The Activity will be described in the Sweepstakes Communication. The Sweepstakes begins at the time Sponsor sends or displays the Sweepstakes Communication and ends at the date and time set forth in the Sweepstakes Communication ("**Sweepstakes Entry Period**"). To enter, eligible participants must click the link or otherwise follow the instructions contained in the Sweepstakes Communication and then, to the extent applicable, follow the on-screen links and instructions on the Sweepstakes Site to complete the Activity during the Sweepstakes Entry Period. By completing the Activity (including all required responses and information) and submitting any other required information, such as valid contact

information like an email address (if required) by the end of the Sweepstakes Entry Period, an eligible participant will receive one (1) entry into the Sweepstakes. An eligible participant must complete all elements of the Activity to earn an entry in the Sweepstakes, but any substantive responses or information provided when completing the Activity will not affect such participant's chances of winning a prize. For purposes of the Sweepstakes, an entry is received only when the Sweepstakes Site's servers record the submission of an entrant's completed Activity with all required information. Limit: One (1) entry into the Sweepstakes per Sweepstakes Communication recipient during the Sweepstakes Entry Period.

Eligibility for those who receive a Sweepstakes Communication will be determined in Sponsor's sole discretion. Even if you receive a Sweepstakes Communication, you must confirm that you meet all eligibility requirements; receipt of a Sweepstakes Communication does not guarantee that you are eligible to participate in the Sweepstakes. Individuals who do not follow all the instructions, provide the required information in the course of the Activity, and/or abide by these Official Rules or other instructions of Sponsor may be disqualified. Other entry methods than those outlined above are void and will not receive entry.

Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple e-mail addresses nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple e-mail addresses, under multiple identities, or uses any device or artifice to register multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's sole discretion. Multiple entrants are not permitted to share the same e-mail address. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the authorized account holder of said e-mail account at the time of entry will be considered the entrant.

"Authorized Account Holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Potential winners may be required to show proof of being the Authorized Account Holder.

Proof of completing an Activity or submitting an entry (such as, without limitation, a printed, saved or copied automated receipt confirming submission or a "thanks for entering" screen or message) does not constitute proof of actual receiving of an entry for purposes of the Sweepstakes. Activity participation, responses, and entries may not be acknowledged or returned and Sponsor will own all Activity responses. The Sweepstakes Site's database clock will be the official timekeeper for entry into the Sweepstakes. Those who do not provide the required responses or entry information in their entry Activity or abide by these Official Rules and other instructions of Sponsor and its representatives may, in Sponsor's sole discretion, be disqualified and the associated entry void. Attempts made by a participant to submit entries in excess of any limit or otherwise in violation of these Official Rules by using multiple or false contact information or otherwise may be disqualified. Purported entries that are forged, altered, incomplete, lost, late, misdirected, mutilated, illegitimate, unintelligible, garbled, or generated by a macro, bot, or other automated means will not be accepted and will be void. Entries or participation made on a participant's behalf by any other individual (except as otherwise set out herein), made by any entity or group, or originating at any website or online service other than the Sweepstakes Site, including, without limitation, through commercial promotion subscription notification or entering services, will be declared invalid and disqualified for the Sweepstakes. As a condition of entering the Sweepstakes, without limiting any other provision in these Official Rules, each entrant gives consent for Sponsor and its agents to obtain and deliver his or her name, address, and other information and content to third parties for the purpose of administering this Sweepstakes and complying with applicable laws, regulations, and rules.

4. PRIZES, ODDS & APPROXIMATE RETAIL VALUE ("ARV"): A description of the Prize(s) and number of Prize(s) to be awarded will be set forth in the Sweepstakes Communication. If the Prize consists of a prepaid e-gift card, the denomination of each gift card will be set forth in the Sweepstakes Communication, and gift cards will be subject to the terms and conditions set forth by issuer, including any expiration dates. Odds of winning depend upon the number of eligible entries received. Total ARV of all prizes is set forth in the Sweepstakes Communication.

All prize details not specifically stated in these Official Rules will be determined by Sponsor in its sole discretion. If winner cannot receive a prize from Sponsor per winner's employer's policies, winner will forfeit the prize won and Sponsor will have no further obligation to that winner. All taxes (federal, state, and local), as well as any expenses not specified in these Official Rules as being provided as part of the prize, are the sole responsibility of winner. Sponsor is not responsible for and will not replace any lost, mutilated, or stolen prize, or any prize that is undeliverable or does not reach a winner because of incorrect or changed contact information. If winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Sponsor will have no further obligation with respect to that prize or portion of the prize. Sponsor is not responsible for any inability of any winner to accept or

use any prize (or portion thereof) for any reason. Winner is strictly prohibited from selling, auctioning, trading or otherwise transferring any part of a prize, except with Sponsor's permission, which may be granted or withheld for any reason in its sole discretion. No transfers, prize substitutions or cash redemptions will be made, except at Sponsor's sole discretion. Sponsor reserves the right to substitute the stated prize or portion thereof with another prize or portion thereof of equal or greater value for any reason, including, without limitation, prize unavailability. No more than the stated prizes will be awarded. Participants waive the right to assert as a cost of winning any prize, any and all costs of verification and redemption or travel to claim the prize and any liability and publicity which might arise from claiming or seeking to claim a prize.

5. RELEASE: As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Released Parties, from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize; (b) under no circumstances will any entrant be permitted to obtain awards for, and entrant hereby knowingly and expressly waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

6. WINNER SELECTION/NOTIFICATION: The winner(s) of the prize(s) detailed in the Sweepstakes Communication will be selected in a random drawing from among all eligible entries received, subject to verification. The drawing will be held on or about one month after the end of the Sweepstakes Period. Within approximately two (2) weeks after the selection of the potential winner(s), Sponsor or its designee will attempt to notify the potential winner(s) that they may have won a prize by email or using other contact information provided for entry in Sponsor's sole discretion. In addition, a potential winner's name and his or her city and state or other general information may be posted on a Sponsor web site or elsewhere publicly in Sponsor's sole discretion. If the prize is a prepaid e-gift card or other digital, it be emailed to the email address associated with the Activity response. All other prizes will be sent via mail to the mailing address provided at the time of entry (P.O. Boxes not eligible). If any prize, prize notification, or Sweepstakes-related communication is rejected, faulty, or undeliverable; if potential winner does not respond according to the notification's or Sponsor's instructions; or if winner or potential winner fails to comply with these Official Rules, the prize may, in Sponsor's sole discretion, be forfeited and an alternate winner may be selected (time permitting) based on the original method of winner selection or other method that is fair in Sponsor's sole discretion. Sponsor is not obligated to pursue more than three (3) alternate winners for any prize for any reason, in which case such prize may go unawarded. Sponsor reserves the right to modify the notification procedures and applicable deadlines for responding in connection with the selection of any alternate potential winner, if any. If a prize is legitimately claimed, it will be awarded. Upon prize forfeiture or inability to use a prize or portion thereof, no compensation will be given and Sponsor will have no responsibility or liability to that participant. To claim a prize, winner must follow the directions in his or her notification. Failure to comply with these requirements, Sponsor's or its representative's instructions, or these Official Rules may, in Sponsor's sole discretion, result in disqualification from the Sweepstakes and forfeiture of any prize potentially won. Decisions of the Sponsor are final on all matters relating to the Sweepstakes, including interpretation of these Official Rules, determining the winner(s), and awarding of the prize(s).

7. LIMITATION OF LIABILITY: Each entrant agrees to release, hold harmless, and indemnify each of the Released Parties from and against any liability whatsoever for injuries or damages of any kind sustained in connection with the acceptance, use, misuse, or awarding of the prize or while preparing for, participating in, and/or traveling to or from any prize- or Sweepstakes-related activity including, without limitation, any injury, damage, loss, death or accident to person or property. Each winner agrees that the prize is provided as-is without any warranty, representation, or guarantee, express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability, or fitness for a particular purpose.

Each entrant understands and agrees that all rights under section 1542 of the Civil Code of California and any similar law of any state or jurisdiction of the United States are hereby expressly waived by him/her. Section 1542 reads as follows:

"Certain claims not affected by a general release. A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party."

8. ADDITIONAL DISCLAIMERS: Released Parties are not responsible and/or liable for any of the following, whether caused by a Released Party, the entrant, or by human error: entries that are submitted by illegitimate means (such as, without limitation, by an automated computer program) or entries in excess of any stated limit; any lost, late, incomplete, illegible, unintelligible, garbled, mutilated, or misdirected entries, email, mail, or Sweepstakes-related correspondence or materials or postage-due mail; any error, omission, interruption, defect or delay in transmission or communication; viruses or technical or mechanical malfunctions; interrupted or unavailable cable or satellite systems; errors, typos, or misprints in these Official Rules or the Sweepstakes Communication, in any Sweepstakes-related advertisements, or other materials; failures of electronic equipment, computer hardware, or software; lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications or entry information. Released Parties are not responsible for electronic communications that are undeliverable or do not reach entrant as a result of any form of active or passive filtering of any kind, or insufficient space in a participant's email account to receive email messages. Released Parties are not responsible, and may disqualify you, if your email address or other contact information does not work or is changed without prior written notice to Sponsor. Without limiting any other provision in these Official Rules, Released Parties are not responsible or liable to any entrant or winner or any person claiming through such entrant or winner for failure to supply the prize or any part thereof in the event that any of the Sweepstakes activities or Released Parties' operations or activities are affected, as determined by Sponsor in its sole discretion, including, without limitation, by reason of any acts of God, any action, regulation, order or request by any governmental or quasi-governmental entity (whether or not the action, regulations, order or request proves to be invalid), equipment failure, threatened terrorist acts, terrorist acts, air raid, blackout, act of public enemy, earthquake, war (declared or undeclared), fire, flood, pandemic, epidemic, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any law, rule, regulation, order or other action adopted or taken by any governmental, federal, state or local government authority, or any other cause, whether or not specifically mentioned above.

9. GENERAL RULES: By entering the Sweepstakes (except where prohibited by law), each entrant grants the Released Parties the irrevocable, sublicensable, absolute right and permission to use, publish, post, or display his or her name, information and/or response provided when competing the Activity, photograph, likeness, voice, prize information, biographical information, any quotes attributable to him or her, any other indicia of persona, and any information contained in or submitted as part of his or her entry (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Released Parties' sole discretion) for advertising, trade, promotional and publicity purposes without further obligation or compensation of any kind to him or her, anywhere, in any medium now known or hereafter discovered or devised (including, without limitation, on the Internet), worldwide, without any limitation of time, and without notice, review, or approval and each entrant releases all Released Parties from any and all liability related thereto. Nothing contained in these Official Rules obligates Sponsor to make use of any of the rights granted in these rules and winner waives any right to inspect or approve any such use.

Sponsor's decisions will be final in all matters relating to this Sweepstakes, including interpretation of these Official Rules, determination of any winner, and awarding of any prize. All participants, as a condition of entry in the Sweepstakes, agree to be bound by these Official Rules and the decisions of Sponsor. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Participants further agree to not damage or cause interruption of the Sweepstakes and/or prevent others from using the Sweepstakes Site. Sponsor reserves the right to restrict or void online entries or participation from any IP address if any suspicious entry and/or participation is detected. Sponsor reserves the right, in its sole discretion, to void entries of any entrants who Sponsor believes have attempted to tamper with or impair the administration, security, fairness, or proper play of the Sweepstakes. Sponsor's failure to or decision not to enforce any provision in these Official Rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy, or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, the Sweepstakes Communication, and/or these Official Rules (including any alleged discrepancy in these Official Rules), it will be resolved by Sponsor in its sole discretion. Entrants waive any right to claim ambiguity in any Sweepstakes materials, Sweepstakes Communication, or these Official Rules. If Sponsor determines, at any time and in its sole discretion, that a winner or potential winner is disqualified, ineligible, in violation of these Official Rules, or engaging in behavior that Sponsor deems obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to disqualify that winner or potential winner, even if the disqualified winner or potential winner may have been notified or displayed or announced anywhere. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules will otherwise remain in effect and will be construed in accordance with their collective

terms as if the invalid or illegal provision were not contained herein. If the Sweepstakes is not capable of running as planned for any reason, Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes and award the prize from eligible entries received prior to cancellation, modification, or suspension or as otherwise deemed fair and appropriate by Sponsor. If any person supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these Official Rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. In the event of a dispute concerning who submitted an entry/Activity, the participant will be declared to be the natural person who was the intended recipient of the Sweepstakes Communication. If a dispute cannot be resolved to Sponsor's satisfaction, in its sole discretion, the entry will be deemed ineligible. Caution: Any attempt to damage any online service or website or to undermine the legitimate operation of a sweepstakes violates criminal and civil laws. If such an attempt is made, sponsor may disqualify any participant making such attempt and may seek damages to the fullest extent permitted by law.

10. GOVERNING LAW/DISPUTES/ARBITRATION: You agree that these official rules and your participation in the sweepstakes are governed by the laws of the state of Illinois. Both you and Sponsor waive the right to a trial by jury and the right to bring or resolve any dispute as a class, consolidated, representative, collective, or private attorney general action. Notwithstanding any provision in the JAMS (defined below) rules to the contrary, the arbitrator shall not have the authority or any jurisdiction to hear the arbitration as a class, consolidated, representative, collective, or private attorney general action or to consolidate, join, or otherwise combine the claims of different persons into one proceeding.

The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts located in or having jurisdiction over Cook County, Illinois and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes will be resolved solely by binding arbitration before a sole arbitrator under the streamlined arbitration rules & procedures of JAMS INC. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "demand for arbitration," then either party can elect to have the arbitration administered by another mutually agreeable arbitration administration service who will hear the case. If an in-person hearing is required, then it will take place in Chicago, IL – or only if JAMS rules so require – your hometown. The federal or state law that applies to these official rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions or class arbitrations; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate does not apply and the dispute must be brought in a court of competent jurisdiction in Cook County, Illinois. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court. In no event will you seek or be entitled to rescission, injunctive or other equitable relief or to enjoin or restrain the operation or exploitation of the Sweepstakes.

Further, in any such dispute, under no circumstances will you be permitted or entitled to obtain awards for, and hereby waive all rights to claim, incidental or consequential damages. The prior limitation on damages is not intended to limit the Released Parties' obligation (if any) to pay prevailing party costs or fees if recoverable pursuant to applicable law.

11. ENTRANT'S PERSONAL INFORMATION: Please see the privacy policy located at <https://www.sloan.com/privacy-policy> for details of Sponsor's policy regarding the use of personal information collected in connection with this Sweepstakes. If you are selected as a winner, your information may also be included in a publicly-available winners' list.

12. WINNERS' LIST/OFFICIAL RULES: For information about who won, send an email to marketing@sloan.com with the subject line "Sloan Incentivized Sweepstakes Winners." For a copy of these Official Rules, print this page or send an email to marketing@sloan.com with the subject line "Sloan Incentivized Sweepstakes Rules." Requests for winner information must be received no later than three (3) months after the end of the Sweepstakes Entry Period.